

SEMPER HOPKINS

Creative Team Building for

Team Performance, Strategy & Leadership

Creative by design. Commercial in purpose.



What We Do

We use hands-on creativity to help teams think differently, communicate more openly and work together more effectively. From one-off team days to longer-term leadership partnerships, every experience is designed around a clear organisational outcome.

That might mean rebuilding connection after change, improving how a team communicates, developing more confident leaders or creating the space to solve a challenge that has become difficult to shift.

Who It's For

This could be right for your organisation if:

- Communication has become harder than it should be.
- People are working alongside each other rather than truly together.
- Confidence or connection has dipped after growth, change or restructuring.
- Managers need to step up and lead with more confidence.
- The team needs space to think differently about a specific challenge.
- You've talked about what needs to change, but the action isn't following.

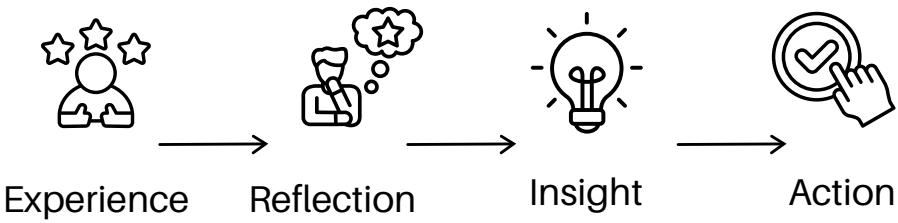
Why Creativity Changes the Conversation

Traditional meetings can easily reward the loudest voices, familiar thinking and existing hierarchy. A creative environment changes that dynamic.

What makes it different?

- Different personalities and perspectives have space to emerge.
- Teams step outside their usual roles and patterns.
- Leaders see how people communicate, collaborate and respond.
- The team leaves with practical insight, not just a nice experience.

How We Turn Insight Into Action



The activity is never the end goal. Every session is facilitated back into reflection, insight and clear actions that can be taken into the workplace.

How You Can Work With Us

Whether your team needs to reconnect, overcome a performance challenge, turn strategy into action or develop stronger leaders, we'll shape the right approach around the outcome you want to achieve.

	Creative Team Building Workshops	Creating Performance Workshops	Growth Partnership - Strategy	Growth Partnership - Leadership
Best For	Teams that need to reconnect, recharge and create together.	A specific people or performance challenge	Turning strategy into action	Developing confident leaders
Purpose	Build connection, confidence, creativity and wellbeing.	Improve how teams communicate, collaborate, solve problems and perform.	Turn strategy into clear priorities, shared ownership and accountable action.	Develop the confidence, behaviours and capability to lead effectively.
Format	Half or full-day facilitated creative experience	Full-day facilitated workshop built around a defined challenge.	Strategy day followed by quarterly implementation sessions.	Tailored leadership development with practical application and ongoing support.
Investment	From £1,800*	From £4,499 *	From £749 per month *	Tailored

What You Get

Creative Team Building
Creative activity, materials, guided reflection and shared experience.

Growth Partnership: Strategy
Team-owned plan, accountability and implementation support.

*Workshop prices based on teams of up to 12. Growth Partnership – Strategy is a 12-month programme.

Creating Performance
Creative activation, team insight and agreed actions.

Growth Partnership: Leadership
Tailored learning, practical application and ongoing development.

Explore our services

Breaking Down Hierarchy, Building Stronger Connections

Live Cheshire | SLT and Board of Trustees

The Objective
As Live Cheshire grew, trustees and senior leaders needed to build trust, strengthen relationships and work more closely together.

Our Approach
Both groups came together to make upholstered storage boxes for their activity centre. With no competition or hierarchy, working side by side as beginners created a level playing field, building confidence and encouraging open conversations.

The Impact
Months later, stronger communication and trust had led to closer collaboration, including joint trustee-leadership subcommittees.



↑ **63%**
Creative Confidence increase

↑ **35%**
Wellbeing improvement

90%
Felt more relaxed

This wasn't about teaching collaboration. It was about creating the right conditions for it to happen.

Creating Space for Connection and Strategic Thinking

Apollo Care Franchising Limited | National Office Team

The Objective
Bring Apollo Care's high-performing hybrid team together to strengthen relationships and create space to shape their 2026 strategy.

Our Approach
The team designed and upholstered noticeboards together, building confidence and connection before moving into collaborative discussions about their 2026 strategy.

The Impact
The team felt closer, re-energised and more confident, creating the conditions for open conversations and shared thinking around their Apollo 2026 strategy.



↑ 87.5%	↑ 27.8%	100%
Creative Confidence increase	Wellbeing improvement	Felt more relaxed

"We spend so much time looking after others. This day reminded us to look after ourselves, too."

— Cheryl White, Managing Director, Apollo Care

From Business Ambition to Team-Owned Action

P3 People Management | Leadership & Strategy

The Objective

Returning for their third creative team experience, P3 wanted to turn business priorities into a realistic, team-owned plan, strengthening leadership, accountability and shared direction.



Our Approach

The team designed and upholstered footstools, using the process of building strong foundations together as a metaphor for their business strategy. Facilitated reflection helped turn priorities into a practical 90-day plan with clear ownership.

The Impact

The team left with agreed priorities, greater confidence and a manageable plan. Follow-up conversations confirmed continued ownership and changes to how they worked together. Explore our approach

↑ 23.8%	↑ 8.4%	90
Creative Confidence increase	Wellbeing improvement	Day Action Plan

"Sometimes creating the space for other people to lead is exactly what's needed."

— Charlotte Dean, Managing Director, P3 People Management

A Calm Space to Think Differently

Our converted chapel in Scholar Green, Cheshire, gives teams space away from the everyday to think, create and connect.

Just 20 minutes from Stoke-on-Trent and Crewe, and around an hour from Manchester and Birmingham.

Prefer us to come to you?
We also deliver creative workshops and programmes at your workplace or a venue of your choice.



Start With What Your Team Needs

Every organisation faces different challenges. Whether you're looking to bring your team closer together, develop confident leaders or turn ambitious plans into action, we'd love to hear what you're working towards.
Book a Discovery Call

https://shupholstery.co.uk/
Telephone: 01260 609021
Email: hello@shupholstery.co.uk

Scan to explore how we can work together.



