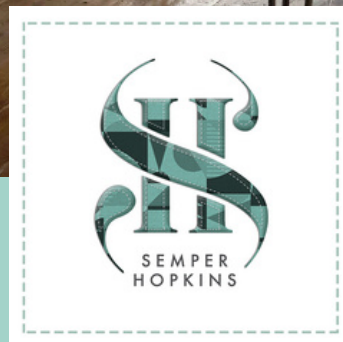




Terms and Conditions

The £5K Strategy Day Giveaway

CIPD ACE 2026 | Semper Hopkins

Prize:

The winning organisation will receive one fully facilitated Creative Strategy Day for up to 12 participants, delivered by Semper Hopkins at its chapel studio in Scholar Green, Cheshire.

The prize is based on a strategy workshop package with a standard starting price of £4,499 excluding VAT (£5,398.80 including VAT). The workshop is designed to help teams reconnect, align around an important business priority and develop a practical, team-owned 90-day action plan.

As part of accepting the prize, the winning organisation agrees to participate in pre- and post-workshop impact measurement, a 90-day follow-up review and an agreed company case study. Full details are included in the terms and conditions.

2. What's Included

The prize includes:

- One full-day facilitated creative strategy workshop for up to 12 participants.
- A pre-workshop planning conversation to agree the organisational challenge and intended outcomes.
- A hands-on noticeboard-making activity, including all necessary tools, materials and equipment.
- Facilitated discussion, reflection and practical exercises exploring communication, collaboration, priorities and accountability.
- Development of a practical 90-day action plan identifying agreed priorities, actions and responsibilities.
- Pre-workshop and post-workshop impact assessments.
- A short follow-up review approximately 90 days after the workshop to assess progress and capture learning.

The prize does not include an ongoing consultancy programme, additional training days or implementation support beyond the activities specified above.

3. Workshop Location

The workshop will take place at:

Semper Hopkins Chapel Studio
Kent Green Chapel
Scholar Green, Cheshire

The prize covers the workshop, facilitation, tools and materials.

Travel and accommodation costs incurred by participants are not included and remain the responsibility of the winning organisation.



4. Competition Entry

- Entry is free, and no purchase is necessary.
- The competition is open to individuals aged 18 or over entering on behalf of a UK-based organisation.
- Entrants must have the authority to nominate their organisation for the prize or obtain the necessary organisational approval before accepting it.
- Only one entry per person is permitted.
- Employees of Semper Hopkins and individuals directly involved in administering the competition, together with their immediate families, are not eligible to enter.
- Entries must be submitted through the official competition entry form.
- Incomplete, duplicate, fraudulent or otherwise ineligible entries may be disqualified.

5. Competition Closing Date

The competition closes on Friday 6 November 2026 at 11:59pm GMT.

Entries received after this time will not be included in the draw.

6. Winner Selection and Notification

- One winner will be selected from all eligible entries using a verifiably random computer process, or under the supervision of an independent person. A record of the draw will be retained.
- Information confirming that a valid prize was awarded will be made available in accordance with the CAP Code. Entrants may object to or request a reduction in the information disclosed. This will not prevent disclosure to the Advertising Standards Authority where required.
- The draw will take place within seven calendar days of the competition closing.
- The winner will be contacted using the email address or telephone number supplied on the entry form.
- The winner must respond within seven calendar days of notification to confirm acceptance of the prize.
- If the winner does not respond within this period, is ineligible or cannot accept the prize, Semper Hopkins reserves the right to select another winner at random.
- The prize will be awarded to the organisation represented by the winning entrant, subject to confirmation of organisational approval.

7. Booking and Redemption

- The winning organisation must book and complete its Creative Strategy Day within six months of being notified of the win. The date will be agreed subject to mutual availability.
- The workshop date will be agreed subject to mutual availability.
- The prize cannot be transferred to another organisation without the written agreement of Semper Hopkins.
- The prize cannot be exchanged for cash, alternative services or other workshops.
- Any additional participants above the included 12 will require prior agreement and may incur additional charges.



8. Case Study and Impact Measurement

As part of accepting the prize, the winning organisation agrees to participate in a case study to support Semper Hopkins in evaluating and demonstrating the impact of its creative strategy and team development methodology.

This includes:

- Participating in brief pre-workshop and post-workshop assessments.
- Supporting the collection of relevant information about organisational challenges, team priorities, learning and outcomes.
- Participating in a follow-up review approximately 90 days after the workshop to understand progress against the agreed action plan.
- Allowing Semper Hopkins to identify the organisation by name and use agreed findings, outcomes and feedback in case studies, presentations, marketing materials and business development activities.
- Allowing anonymised and aggregated findings to contribute to Semper Hopkins' ongoing research, methodology development, intellectual property and impact reporting.

Any company-specific case study will be shared with the winning organisation for factual review before publication.

Semper Hopkins will not publish commercially sensitive information or identify individual participants without appropriate permission.

9. Data Protection and Communications

- Personal information provided through the competition entry form will be processed by Semper Hopkins for the purposes of administering the competition, verifying eligibility, contacting the winner and managing the prize.
- Entrants will receive communications necessary for the administration of the competition.
- Entrants may separately choose to receive marketing communications about Semper Hopkins' strategy, leadership development and creative team workshops.
- Consent to receive marketing communications is optional and is not a condition of entering the competition.
- Personal information will be handled in accordance with applicable UK data protection legislation and the Semper Hopkins privacy notice.
- Workshop assessment information will be used for evaluation, impact measurement and methodology development in accordance with the privacy information provided to participants.



10. Additional Conditions

- The prize is subject to reasonable scheduling and operational availability.
- Semper Hopkins reserves the right to make reasonable adjustments to the work format where necessary, provided the overall nature and value of the prize are maintained.
- Semper Hopkins is not responsible for entries that are lost, incomplete or not received due to technical issues outside its reasonable control.
- Nothing in these terms excludes or limits liability where doing so would be unlawful.
- The competition is governed by the laws of England and Wales.

11. Promoter

The competition is promoted by:

Semper Hopkins Upholstery & Interiors Ltd

Company Registration Number: 10256862

Kent Green Chapel

Scholar Green, Cheshire

United Kingdom

Email: hello@shupholstery.co.uk

This competition is organised independently by Semper Hopkins and is not sponsored or administered by CIPD.

